Dear [BOSS NAME],

I would like to attend the FSI User Conference, FSI's FREE annual event for CMMS users taking place in **Denver, CO** on **October 1-3, 2025.**

Our team uses FSI's CMMS to manage maintenance, ensure compliance, and run operations smoothly. Attending the User Conference will help me enhance our understanding of key features that will improve efficiency, learn best practices from the FSI team that will maximize our investment, and allow me to network and collaborate with fellow users from hospitals all over the country.

The FSI User Conference is one of the best ways to maximize user's understanding of FSI's products and it's well-attended every year by hospital administrators and technicians.

By attending, I expect to learn:

- Tactics to improve efficiency and streamline operations with CMMS features and automation capabilities
- Ways to reduce operational costs and identify time-saving strategies
- Methods to bring a data-driven approach to operational decision making
- Strategies to update and improve current systems and practices to match industry standards

Following FSI's last User Conference, here is what some of the attendees had to say about their experiences:

- *"What I liked most about the conference was learning from other customers about how they are using the system. I really enjoyed this year's conference – It was one of the best that I've been to."*
- *"Great talks and insights on how other customers are using the system."*
- *"The best part was networking with the other large-scale users of FSI and hearing how the CMMS is being used differently than our team. I've been to 2 FSI conferences now and both were great."*

The current cost to attend the conference is free – we only need to cover travel and lodging – roughly XYZ for the full three-day event. And for an additional $150-$300, I can attend workshops and breakout sessions for a full hands-on training experience.

I'm confident that attending this event will help us gain important new insights and help us make the most of this software that essential to our day-to-day operations. Learn more about the conference here.

Thank you,

[YOUR NAME]